

New Dementia Centre of Excellence welcomes first residents



A new state of the art Dementia Centre of Excellence in Lichfield is welcoming its first residents.

Located on Worthington Road in Fradley, the multi-million pound development called Bowbrook is owned and managed by social housing landlord and national care provider GreenSquareAccord.

The first residents have started to move into the dementia-friendly residential care home which offers individual living spaces for 90 people within six households. Each household has a communal kitchen diner, cinema room, assisted bathing suite, lounge and access to gardens and outdoor space, including a rooftop terrace.

Every area of the centre has been designed to enhance the lives of people living with dementia including memory boxes outside of bedrooms, and different colour schemes to help with wayfinding.

Maxine Espley, Executive Director of Care & Support said: "I'm delighted to see the opening of our new dementia centre of excellence. We are passionate about delivering the very best care to people living with dementia and to be able to do this in such a wonderful building is fantastic. We have created something really special at Bowbrook, it has a familiar, homely environment and will be a place where people can thrive with personalised, quality care and support. We are delighted to open this first class facility, our team have enjoyed welcoming our first residents and are looking forward to welcoming many others to their new home."

The home also has a community hub offering a hairdressing salon, shop, coffee bar and access to gardens. Â

Councillor Angela Lax, Lichfield District Council's Cabinet Member responsible for Housing, said: "Members of our housing team very much enjoyed seeing the facilities up close when they were invited on a special tour of Bowbrook recently. It is wonderful to see this bespoke and innovative centre open, which offers specialist support to residents with dementia. With so many people living with dementia, it's vital we have local facilities that are geared around them, and I hope the new residents will be very happy in their brand new home in Fradley."

To find out more about living at Bowbrook please contact the Registered Manager, Amanda Jelbert on 01543 398510 or email: Amanda.Jelbert@greensquareaccord.co.uk
